Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006

Message Text

UNCLASSIFIED

PAGE 01 MADRID 05607 211540Z

73
ACTION EUR-12

INFO OCT-01 ISO-00 PA-02 PRS-01 INR-07 OES-06 /029 W
---------- 090523
R 211428Z JUL 76
FM AMEMBASSY MADRID
TO USINFO WASHINGTONDC
USNMR SHAPE
SECSTATE WASHDC 6460
USIA WASHDC

UNCLAS MADRID 5607

SECSTATE FOR EUR/IB DURKEE

USIA FOR IOP/F MILLER

E.O. 11652: N/A
TAGS:
SUBJECT:MEDIA REACTION: VIKING TO MARS

SPANISH PRESS GIVES WIDE AND CONTINUING COVERAGE
OF VIKING TO MARS. MOST ARTICLES AND PICTURES ARE
FRONTPAGED. SAMPLES FOLLOW:

NATIONAL MOVEMENT ORGAN ARRIBA FRONT PAGES 2/3
PAGE PHOTO WITH HEAD: "WITH TOTAL SUCCESS... VIKING
LANDED." INSIDE PHOTO OF PRES. FORD TELEPHONING NASA
WITH HEAD "FIRST PHOTOGRAPHS HAVE BEEN SENT AND
WITHIN 20 DAYS IT WILL BE KNOWN IF THERE IS LIFE ON THE
PLANET."

MONARCHIST ABC FRONTPAGES 5/8 PAGE PHOTO OF VIKING
MODEL WITH BANNER HEAD: "VIKING IS NOW ON MARS." INSIDE
LEAD ARTICLE, DATELINED PASADENA, REPORTS THAT MILLIONS
OF AMERICANS INCLUDING THE PRESIDENT, WATCHED LANDING ON MARS,
AND FORD'S CONTACT WITH PROJECT MANAGER JIM
MARTIN AND NASA ADMINISTRATOR DR. FLETCHER.

ROMAN CATHOLIC YA RUNS NO VIKING PICTURES. INSIDE
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 MADRID 05607 211540Z

LEAD NEWS ARTICLE UNDER LARGE HEADLINE "THERE ARE NO

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006

SIGNS OF LIFE," REPORTS THAT THE OPERATION MET "WITH FULL SUCCESS AFTER EIGHT YEARS OF EFFORTS BY AMERICAN TECHICIANS AND EXPERTS."

LIBERAL EL PAIS DEVOTED TOTAL BACK COVER TO VIKING, WITH HEAD: "THE FIRST PHOTOS TAKEN ON MARS ARRIVE" AND 3/8 PAGE PHOTO TAKEN ON MARS BY VIKING. INTERESTINGLY, WHILE STORY HAS PASADENA DATELINE, AND REFERS ONCE EACH TO MARTIN AND DR. FLETCHER, THERE IS NO MENTION THAT THE PROJECT IS US-CONCEIVED AND RUN. ITEM.
RYLANCE

UNCLASSIFIED

NNN

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PRESS COMMENTS, SPACE EXPLORATION
Control Number: n/a
Copy: SINGLE
Draft Date: 21 JUL 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976MADRID05607
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760281-0149
From: MADRID
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760737/aaaabgke.tel
Line Count: 72
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: KelleyW0
Review Comment: n/a
Review Content Flags:
Review Date: 10 MAY 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <10 MAY 2004 by ThomasVJ>; APPROVED <23 DEC 2004 by KelleyW0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: EDIA REACTION: VIKING TO MARS SPANISH PRESS GIVES WIDE AND CONTINUING COVERAGE
TAGS: TSPA, US, SP
To: USIA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006